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PROPRIETARY THREE-STEP WHOLE BODY WELLNESS PROGRAM TO LAUNCH IN SAN DIEGO*Sauna Sensation Brings Unique Rejuvenating Treatments to Improve Health and Wellness*

SAN DIEGO – February 25, 2015 – A concept created to promote health and wellbeing, Sauna Sensation will launch its innovative three-step whole body wellness program with the grand opening in San Diego on Friday, February 27. The first of its kind program features infrared sauna therapy that has been shown by studies to burn up to 600 calories in just 40 minutes, while detoxifying 100% more than traditional saunas.

The partners behind the revolutionary concept include established franchise developers, a successful marketing firm and a prominent attorney based in Los Angeles. Combining their knowledge and expertise, they have collectively formulated a simple three-step process for all. Hand-in-hand with other wellness benefits, Sauna Sensation will offer members the opportunity to relieve stress, burn calories and detox while simultaneously relaxing in a soothing infrared sauna.

Dennis Conklin, co-founder and managing partner of Sauna Sensation says, “I’ve been dedicated to health and wellness my entire life and have never experienced anything like this. We want everyone to attain the highest quality of life, and we feel we are providing a solution using whole body vibration, advanced infrared sauna technology, and soothing chromotherapy to provide our guests the most effective and memorable experience possible.”

For those who do not have the time to exercise regularly, or those who want to take their fitness program to a higher level for greater results, all while relaxing at the same time, Sauna Sensation offers a solution. Designed to work in parallel to promote whole body wellness by combining three independent treatments, the San Diego-based brand has constructed a unique program that maximizes the benefits of each step unlike any other wellness solution. Not to mention, its affordability helps make health through their proprietary three-step wellness program accessible to all.

The hour-long Whole Body Wellness Session™ is a relaxing three-step program that begins with whole body vibration, followed by a private infrared sauna session complete with TV viewing capabilities, phone charging stations and other amenities. Finally, guests are invited into the Sauna Sensation relaxation lounge to sit back, relax and cool down while enjoying soothing chromotherapy and a sample of the company’s exclusive cold-pressed juice.

Like any successful health program, Sauna Sensation is based on consistency and regular visits, so members can maximize all of the health benefits it has to offer. After the first session, guests will leave feeling rejuvenated from thermoregulation, detoxification, boosted metabolism, improved circulation, stress relief and improved balance. The list of benefits goes on.

Sauna Sensation offers convenient sessions, packages and special introductory pricing designed to be affordable starting at just \$49.95 for three sessions. Sauna Sensation memberships provide benefits and exclusive promotional offers. To learn more about Sauna Sensation, visit SaunaSensation.com or call (619) 202-5100. Managing partner, Dennis Conklin is also available for interviews and appearances.

About Sauna Sensation

The mission of Sauna Sensation is to provide health and wellness solutions with the objective of becoming the global leader in promoting long-term health through their proprietary 3-step program. Being the first of its kind, Sauna Sensation is raising the bar in relaxation. The combination of these techniques are to promote a healthy balance of the mind, body and spirit.

Sauna Sensation offers state-of-the-art facilities, using cutting edge technologies that provide natural and holistic infrared sauna therapy to promote well-being. With a dedication to high-level customer service, the Whole Body Wellness Session gives guests access to effective, convenient and affordable solutions. The infrared sauna therapy reaches deep into your body's core beneath your skin, causing your heart to work optimally to regulate your body's internal temperature and burning calories for more effective weight loss.

Dennis Conklin, co-founder and managing partner owns several successful franchises and actively encourages wellness and healthy living not only in his day-to-day activities, but in his work. Sauna Sensation is a perfect example of just that.

With infrared sauna at the core of their concept, the founders of Sauna Sensation also added whole body vibration and chromotherapy systems to perfect their process. Through the Whole Body Wellness System, Sauna Sensation is making healthy living accessible to all who are interested in improving their health and wellness. Sauna Sensation believes everyone can be part of a luxury experience, which is why they have made their programs affordable and available to all.

Sauna Sensation's flagship location is 16625 Dove Canyon Road, Suite 105, San Diego, CA 92127. Plans to expand to additional locations throughout the nation are currently in progress.

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